

EXHIBIT 4

ADVERTISEMENTS SHOWING VOICE AND BROADBAND OFFERINGS

LOCK IN YOUR PRICE FOR LIFE.

\$25 UNLIMITED LOCAL & LONG DISTANCE PHONE^{*†}



Great news! Now you can **switch to Cable ONE Standard Phone for just \$25/mo.^{*}** and enjoy a **LIFETIME PRICE GUARANTEE!** That's right: switch to Cable ONE, and you'll never pay more than \$25 per month^{*} for Home Phone again for as long as you keep the service—no matter how often you call or how long you talk.

Includes...

- Free Local & Long Distance Calling within the Continental U.S., day or night
- **FREE Caller ID & Voice Mail** and 17 other calling features included!
- Reliability you can trust

...all for just \$25/mo. for LIFE!

It's so easy to switch—you can even keep your same phone number. Just call **1-855-536-8334** and we'll take care of everything! Plus, qualify for **FREE INSTALLATION** and **save an additional \$30!**

Don't miss out on this exclusive opportunity—**get Standard Phone for just \$25/mo. for LIFE^{*}** and start your lifetime of savings now!

Sincerely,
Your friends at Cable ONE



**LIFETIME PRICE
GUARANTEE!**



**#1 IN CUSTOMER
SATISFACTION!**



**FREE
LONG DISTANCE
CALLING!**



NO RISK!
SAVE IN YOUR FIRST
MONTH OR GET YOUR
MONEY BACK —
GUARANTEED!



Enjoy
HOME PHONE
for just

\$25 /mo.
for LIFE—
Guaranteed!^{*†}

CALL TODAY!
1-855-536-8334

*Limited Time Offer. Promotional rate quoted good for eligible residential New Customers. Existing customers may lose current discounts by subscribing to this offer. Changes to customer's pre-existing services initiated by customer during the promotional period may void Phone offer discount. Offer cannot be combined with any other discounts or promotions and excludes taxes, fees and any equipment charges. Customer must remain in good standing to receive offer and keep all services present at time of accepting promotional offer during the term the customer is purchasing promotional phone service specifically from Cable ONE. Subscription to Cable ONE's Phone service is subject to the terms and limitations as detailed in the Cable ONE Phone Agreement. In compliance with the Fair Credit Reporting Act, you may be required to authorize and agree that Cable ONE may obtain a consumer report about you from a consumer reporting agency in order to verify your eligibility to receive this and other offers as well as determining deposits and install fees required, if any. Full discounted installation could require enrolling in our Cable ONE Easy Pay program. Customers are required to purchase or lease an approved eMTA capable of DOCSIS 3.0 in order to receive the full benefit of Internet and phone services listed. All services are not available in all areas. Money-back guarantee: May only be used within the first 30 days of new service and only once for a particular service by any customer. Refunds will consist of the money paid for the service(s) canceled as well as applicable taxes and fees but does not include pay per view purchases or long distance phone charges. Restrictions apply.



TIME SENSITIVE OFFER: **50 Mbps Internet**

\$35/mo.*

Thirty-five dollars and 00/100

LIMITED TIME - ACT NOW

1-855-536-8335

Personal Voucher #I0ck

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Our best deal is here! For a limited time, **get our Standard 50 Mbps Internet for just \$35/mo.*** and see the difference that faster, more reliable streaming can make! No bundles, no contracts—no kidding. Just super-fast Internet at a super-low price!

Super-Fast 50 Mbps Internet

- Ranked #1 in your area by the *Wall Street Journal* and Top 10 nationwide for fastest speed by PCMag.com.
- More streaming speed for your money!
- Watch the best college and pro sports online with **ESPN 3**



If getting faster service for less isn't enough, call now and qualify for **FREE Installation** too—save an extra \$90!

Sincerely,
Your friends at Cable ONE

**No Bundle
Needed**

**No Contract
Required**

**50 Mbps
Speeds**

Just
\$35/mo.*

CABLE ONE®

CALL TODAY!

1-855-536-8335

*For the first 3 months. Regularly \$50/mo.



*Offer expires July 31, 2014. Promotional rate quoted good for the first three months when customers subscribe to our 50 Mbps Internet service. After 3 months the promotional rate increases to the regular a la carte rate in effect at that time. Equipment, taxes and fees are not included in above rate. In compliance with the Fair Credit Reporting Act, you may be required to authorize and agree that Cable ONE may obtain a consumer report about you from a consumer reporting agency in order to verify your eligibility to receive this and other offers as well as determining deposits and install fees required, if any. Full discounted installation could require enrolling in our Cable ONE Easy Pay program. Customers are required to purchase or lease an approved eMTA capable of DOCSIS 3.0 in order to receive the full benefit of Internet services listed. Other levels of service are available. Cable ONE manages bandwidth consumption of Internet services to provide the best experience for all customers. Peak speed 50 Mbps. Speeds may vary. Speed comparison of Cable ONE Streaming Internet service to 1.5 Mbps speed from DSL competitors. Call for details. Please visit <http://www.cableone.net/Pages/Internet.asp> for Internet plan specifics by reading our Acceptable Use Policy. Additional information can also be found at <http://support.cableone.net>. All services are not available in all areas. Money-back guarantee: May only be used within the first 30 days of new service and only once for a particular service by any customer. Refunds will consist of the money paid for the service(s) canceled as well as applicable taxes and fees but does not include pay per view purchases or long distance phone charges. Current Cable ONE Internet customers are not eligible to receive this offer. Restrictions apply.

GET SUPER-FAST INTERNET AT A SUPER-LOW PRICE!

*It's just **Common Sense***

50 Mbps Internet

\$35/mo

No bundle or
contract required!

Our best deal is here! For a limited time, **get our Standard 50 Mbps Internet for just \$35/mo.** and see the difference that faster, more reliable streaming can make! No bundles, no contracts—no kidding. Just super-fast Internet at a super-low price!

Super-Fast 50 Mbps Internet

- Ranked #1 in your area by the *Wall Street Journal* and Top 10 nationwide for fastest speed by PCMag.com.
- More streaming speed for your money!
- Watch the best college and pro sports online with **ESPN 3**



*Internet
Speeds up to
50 Mbps!*

*No contract,
no bundle!*

*Fast, Reliable
Streaming!*

If getting faster service for less isn't enough, call now and qualify for **FREE Installation** too—save an extra \$90!

Sincerely,

A handwritten signature in black ink that reads "Marc Tobolski".

Marc Tobolski
Director of Marketing
Cable ONE

CABLE_{ONE}[®]

CALL TODAY!

1-855-536-8337

*For the first 3 months. Regularly \$50/mo.



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